

“MEET THE MARTHA STEWART FOR MACABRE HOMEMAKERS”

THE NEW YORK TIMES

Through his “Gothic Homemaking” YouTube series, Aurelio Voltaire has become a lifestyle guru to people who embrace spookiness in all seasons.”



GOthic
HOMEMAKING
WITH

AURELIO VOLTAIRE

AND

THE LAIR OF VOLTAIRE

ARE TRUSTED GOTHIC AND HALLOWEEN HOME
DECOR~SPOOKY LIFESTYLE BRANDS WITH A
DEDICATED FOLLOWING OF HALLOWEEN
FANATICS AND YEAR~ROUND
SPOOKY LIFESTYLERS.



GOTHIC HOMEMAKING ~ THE YOUTUBE SHOW



SINCE 2016, VOLTAIRE HAS BEEN THE CREATOR AND HOST OF A SHOW ON YOUTUBE CALLED GOTHIC HOMEMAKING. HE'S PRODUCED OVER 110 EPISODES TO DATE AND DURING THAT TIME, HE HAS CULTIVATED A LOYAL AUDIENCE OF PEOPLE WHO WISH IT WERE HALLOWEEN ALL YEAR LONG!



IN THOSE 100-PLUS EPISODES, HE'S DEMONSTRATED SCORES OF D.I.Y. CRAFT AND SPOOKY HOMEMAKING PROJECTS IN A FAMILY-FRIENDLY WAY.

The New York Times

It's a Goth Thing: Meet the Martha Stewart for Macabre Homemakers

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THE NEW YORK TIMES FEATURED AURELIO VOLTAIRE AND THE GOTHIC HOMEMAKING SHOW IN THE STYLE SECTION WITH A FOCUS ON HOW GOTHIC HOMEMAKING HAS IMPROVED THE LIVES OF ITS VIEWERS. THE ARTICLE WAS PUBLISHED IN THE PAPER AND ONLINE VERSIONS OF THE NEW YORK TIMES ON OCTOBER, 27TH, 2022.

VOLTAIRE IS PRESENTLY WORKING ON A COFFEE TABLE BOOK CALLED "GOTHIC LIFE" FOR THE QUARTO GROUP. THIS HALLOWEEN DECOR AND GOTHIC LIFESTYLE BOOK WILL BE RELEASED IN LATE SUMMER OF 2024.



THE LAIR OF VOLTAIRE

FOR DARKSIDE ROYALTY



MOST RECENTLY, AURELIO VOLTAIRE HAS USED HIS YEARS OF EXPERIENCE REVIEWING THE HALLOWEEN HOME DECOR OF ALL OF THE BIG CHAINS ON THE GOTHIC HOMEMAKING SHOW TO CREATE A SPOOKY HOME DECOR AND LIFESTYLE BRAND CALLED THE LAIR OF VOLTAIRE.

THIS LINE, WHICH PRESENTLY FEATURES COFFIN-SHAPED CABINETS, GOTHIC PLUSH TOYS, SCENTED CANDLES AND SKELETAL LIPSTICK, IS EXPECTED TO EXPAND GREATLY IN 2024.

A WHOLESALE CATALOGUE IS AVAILABLE

THE LAIR OF VOLTAIRE

THROW PILLOW DESIGNS



HALLOWEEN MOON



BATS AND FILIGREE
HALLOWEEN



BRIAR WEB
HALLOWEEN



SKELEBATS
HALLOWEEN



LAIR OF VOLTAIRE CREST
WINTER PALACE



BATS AND FILIGREE
BLACK AND WHITE



BRIAR WEB
BLACK AND WHITE



LAIR OF VOLTAIRE CREST



MURDER, SHE CROWED



MURDER DETAIL



SKULLS AND FILIGREE
BLACK AND WHITE



SKULLS AND FILIGREE
DAMASK



JOLLY ROGER
BLACK AND WHITE



BALINESE BAT
HAUNTED MANSION DAMASK



BATS AND BEASTS
BLACK AND WHITE



COSMIC CRITTERS
TWILIGHT ZONE GRAY



AURELIO VOLTAIRE

THE MUSICIAN



BESIDES BEING THE HOST OF GOTHIC HOMEMAKING, AURELIO VOLTAIRE IS A WELL KNOWN SINGER WITH 14 ALBUMS TO DATE. LIKE MOST OF WHAT HE DOES, HIS SONGS ARE SPOOKY AND FUN.

Monthly Artist Recap

Oct 2023

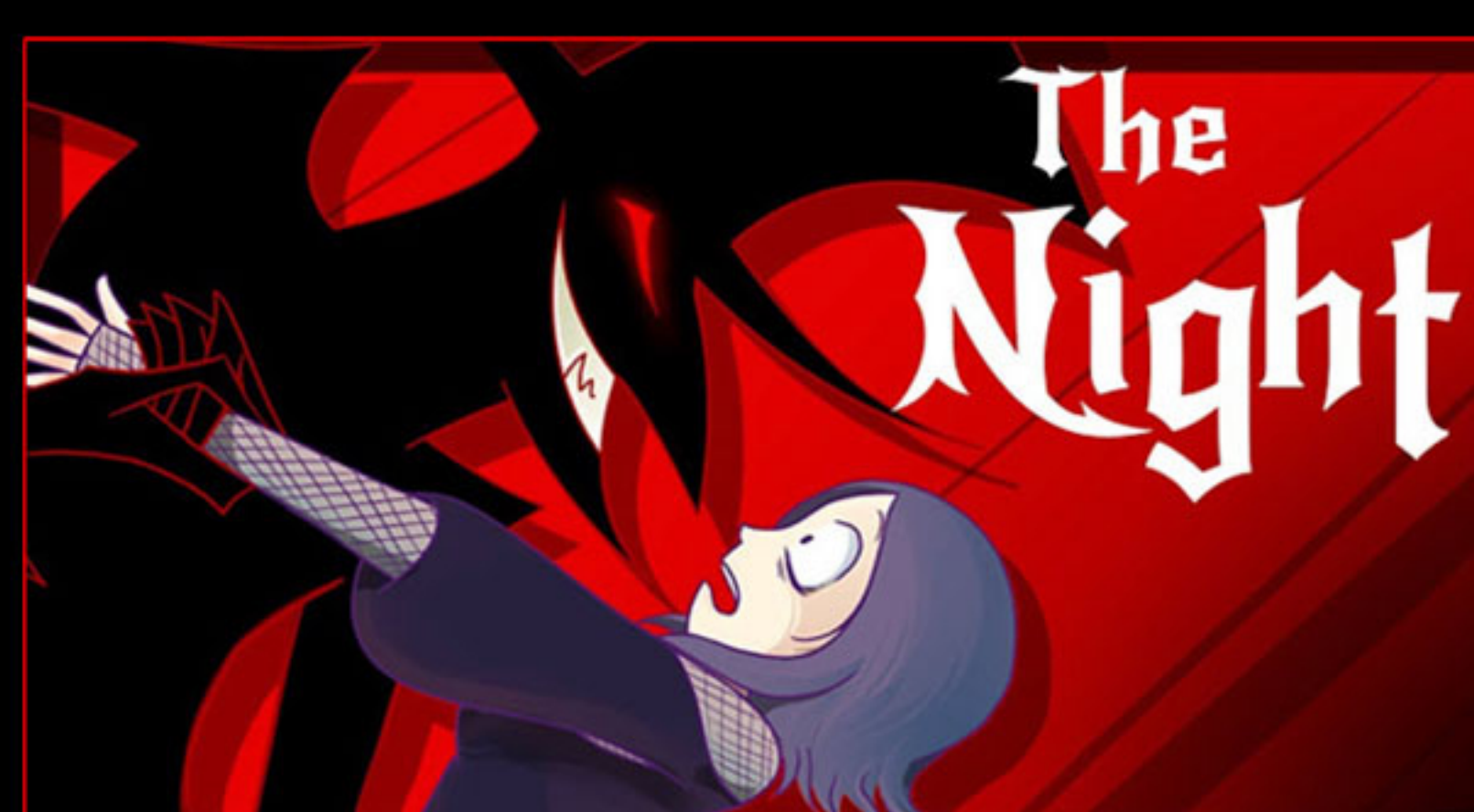
Aurelio Voltaire had 5,314,019 unique viewers in October

EXTREMELY POPULAR AROUND HALLOWEEN, VOLTAIRE HAD OVER 5 MILLION VIEWERS ON HIS YOUTUBE MUSIC CHANNEL DURING THE MONTH OF OCTOBER 2023.

MANY KNOW HIM FOR HIS SONGS FOR THE CARTOON NETWORK SHOW, THE GRIM ADVENTURES OF BILLY AND MANDY.



HIS KING OF VILLAINS TOUR OF 2023 HAD SOLD OUT SHOWS IN NEW YORK, CHICAGO, ST LOUIS, SEATTLE, PORTLAND, NASHVILLE AND MORE!



HIS SONGS FOR THE VAMPAIR SERIES BY DARIA COHEN HAVE A COMBINED 79 MILLION VIEWS ON YOUTUBE.